



ORLANDO STYLE

THE CITY'S WHO'S WHO AND WHAT TO DO[©]

STYLEtoME.com

AD SPECS (9" x 10 7/8")

SIZE	Bleed	Non-Bleed	Trim
Spread	10 1/2" x 11 1/8"	16" x 10"	18" x 10 7/8"
Full Page	9 1/4" x 11 1/8"	7 1/2" x 10"	9" x 10 7/8"
1/2 Page Hrz.	9 1/4" x 5 9/16"	7 1/2" x 4 13/16"	9" x 5 5/16"
1/2 Page Vrt.	4 3/4" x 11 1/8"	4" x 10"	4 1/2" x 10 7/8"
1/3 Page Vrt.	3 1/4" x 11 1/8"	2 7/16" x 10"	3" x 10 7/8"
1/4 Page Vrt.	N / A	4" x 5"	N / A

AD FILE INFORMATION

All electronic ads must be Mac® compatible and accompanied by a color proof (dot-based) such as Kodak or HP proof. All color proofs must meet SWOP standards and we suggest a color bar for accuracy. Orlando Style is not responsible for ads sent without proofs or ads not meeting our electronic submission requirements.

Preferred Format - Adobe Acrobat (PDF): All resulting PDFs must be in 'press resolution'. CMYK, all fonts embedded.

Adobe Photoshop: TIFFs, EPS, JPGs accepted. Files must meet a minimum of 300-dpi requirement, have fonts embedded. Files converted to CMYK.

Adobe Illustrator: Convert to PDF File (all fonts embedded / press resolution).

Include a copy of ALL fonts and images used in your files. If EPS images are linked, be sure to include all linked fonts as well. Be sure to include both printer fonts and screen fonts for your files. All fonts must be compatible with Apple® computers.

Please send all ad files smaller than 2 MB to: production@orlandostylemag.com

Large file Ads must be submitted on CDs, or via FTP at the "Client File Upload" link on www.OrlandoStyleMagazine.com.

GENERAL INFORMATION

Bleed: No additional charge.

Positions: No positions guaranteed unless 10% surcharge on premium positions (within first 25 pages)

Any Advertising created by the production department of Orlando Style is subject to production charges. Advertising materials delivered past deadline may be subject to additional charges.

